Automatically Extract Information from Driver Licenses

The Kofax Mobile Driver License™ framework enables you to quickly and easily provide the ability for your customers to take a picture of a driver license, and have the information extracted and populated into your mobile app. No manual typing. No aggravating autocorrect.

Whether the information is used to open a new account, provide an automatic quote for services or be part of a claim or supporting document, the ability to capture data contained within a driver license helps to develop better, user-centric mobile apps that differentiate your offerings and solutions.

This real-time solution not only eliminates the tedious need for customers to manually enter information on their device, but it improves customer service and satisfaction as the user recognizes how easy it is to request a quote, apply for a new service or account, or submit requested information. Leveraging the proven Kofax Mobile Capture™ Platform, the Driver License solution automates and accelerates the process for mobile engagement, enabling organizations to easily and effectively onboard customers with a photo of their license.

Meet Your Customers Where They Are

Most of your customers undoubtedly have a smartphone and ID in their pocket. Today, mobile is clearly the preferred method of engagement for the masses. Kofax Mobile Driver License helps organizations engage their customers where they are, via their preferred channel, and simplifies use cases requiring identity or address information contained within a driver license. By enabling customers to capture information and data directly from a driver license or ID card, companies can better engage their customers while developing easy-to-use mobile apps that simplify and streamline processes.

Kofax mobile technology automatically captures all the relevant information from driver licenses in all 50 US states, corrects any errors or exceptions, and presents the information back to the user. In addition to reading the data directly from the front of the driver license, the solution can also read data contained within the barcode.
on the back of the license, ensuring the highest level of accuracy, fastest performance and best user experience.

**Built on the Kofax Mobile Capture Platform**
The Kofax Mobile Capture Platform enables organizations to develop and deploy mobile image capture solutions to streamline information-intensive customer interactions. With apps that meet customers where they are, organizations can improve customer service and accelerate transactions—all while driving greater revenue.

The proven, open platform provides patented mobile image processing technology running on the mobile device, and real-time content capture to automatically extract and validate content. This significantly improves an organization's ability to deliver effective and dynamic mobile capture apps and solutions that are centrally managed—with better data and at lower costs—while providing the best user experience possible.

**Extendable Beyond the Driver License**
Driver license capture is just one of several capabilities that can be built into your mobile apps. With the Kofax Mobile Capture Platform, organizations create a process once, with a toolkit, and leverage their existing infrastructure to gain visibility and address many different market needs. Capabilities can be extended to supporting documents, bill pay, remote deposit or other cases where customer engagement is critical via the mobile channel.

The platform also allows for deployment of a common look and feel across all customer interaction channels, resulting in centralized management, customer engagement and control. This saves time and money—and provides a faster time to market.

**Features and Benefits**

**Automatic data capture:** Kofax software understands the elements of the driver license and automatically populates the app or process, generating customer loyalty and satisfaction by easily engaging customers (and not forcing them to fight the keyboard and autocorrect).

**Mobile platform:** Extend the use case to support capturing of documents and data, for any engagement scenario, from the same platform (checks, mortgage documents, etc.); optimize the investment and deploy multiple apps that drive revenue, improve customer engagement and differentiate you from the competition.

**Open system:** Leveraging the openness of the Kofax platform, customize and personalize the user experience, context, and accuracy; tune and train the solution to deliver the best user experience possible while capturing more data.

**Real-time:** Improve response time to customers by getting results back to them in near real-time; develop brand loyalty and confidence from customers, now that they’re engaged.

**Advanced analytics:** Kofax mobile analytics provide actionable insights into accuracy and performance of users, devices and documents. With that information, usability and improvements can be implemented to optimize the customer experience.

**Better data quality:** Since high-quality images are created by Kofax Mobile Capture technology, documents are captured correctly the first time; imaging challenges that would normally affect the user experience (and effectiveness of the app) are eliminated.

The Kofax Mobile Capture Platform allows your mobile-centric customers to interact with your core systems so you can deliver more services in real-time—the way customers want to be engaged.

**About Kofax**
Kofax® Limited (NASDAQ and LSE: KFX) is a leading provider of smart process applications for the business critical First Mile of customer interactions. These begin with an organization's systems of engagement, which generate real-time, information-intensive communications from customers, and provide an essential connection to their systems of record, which are typically large scale, rigid enterprise applications and repositories not easily adapted to more contemporary technology. Success in the First Mile can dramatically improve an organization's customer experience and greatly reduce operating costs, thus driving increased competitiveness, growth and profitability. Kofax software and solutions provide a rapid return on investment to more than 20,000 customers in banking, insurance, government, healthcare, business process outsourcing and other markets. Kofax delivers these through its own sales and service organization, and a global network of more than 800 authorized partners in more than 75 countries throughout the Americas, EMEA and Asia Pacific.

For more information, visit kofax.com.