

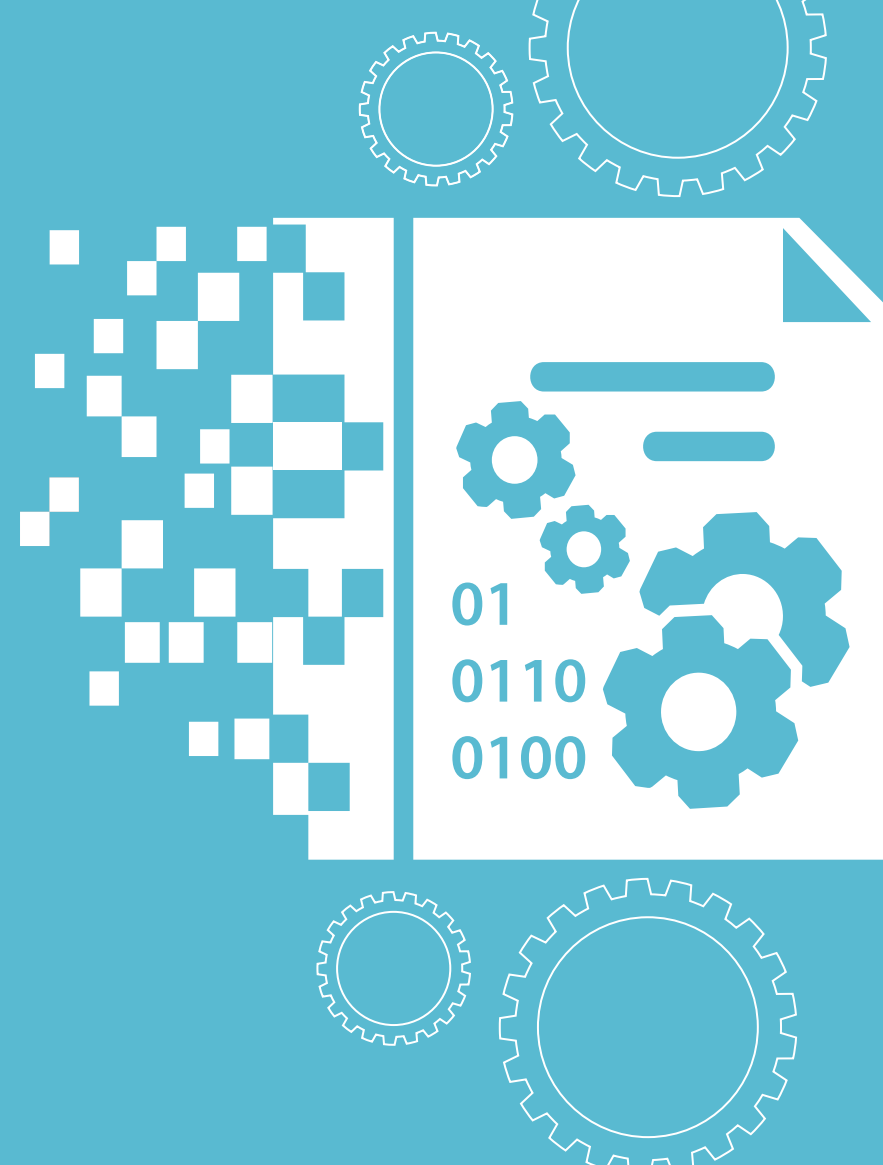
# 5 Things You Need to Know About “Digitalizing” Core Organizational Processes

Yes, we realize that “digitalizing” is a bit of a “manufactured” word. But we use it intentionally to illustrate that merely “digitizing” business processes – often interpreted as scanning paper into an archive – is not sufficient to deal with the challenges created by digital disruption. In order to truly transform, organizations must look at their business processes from the outside-in (from the customer perspective) and reimagine these processes as a purely digital competitor would.

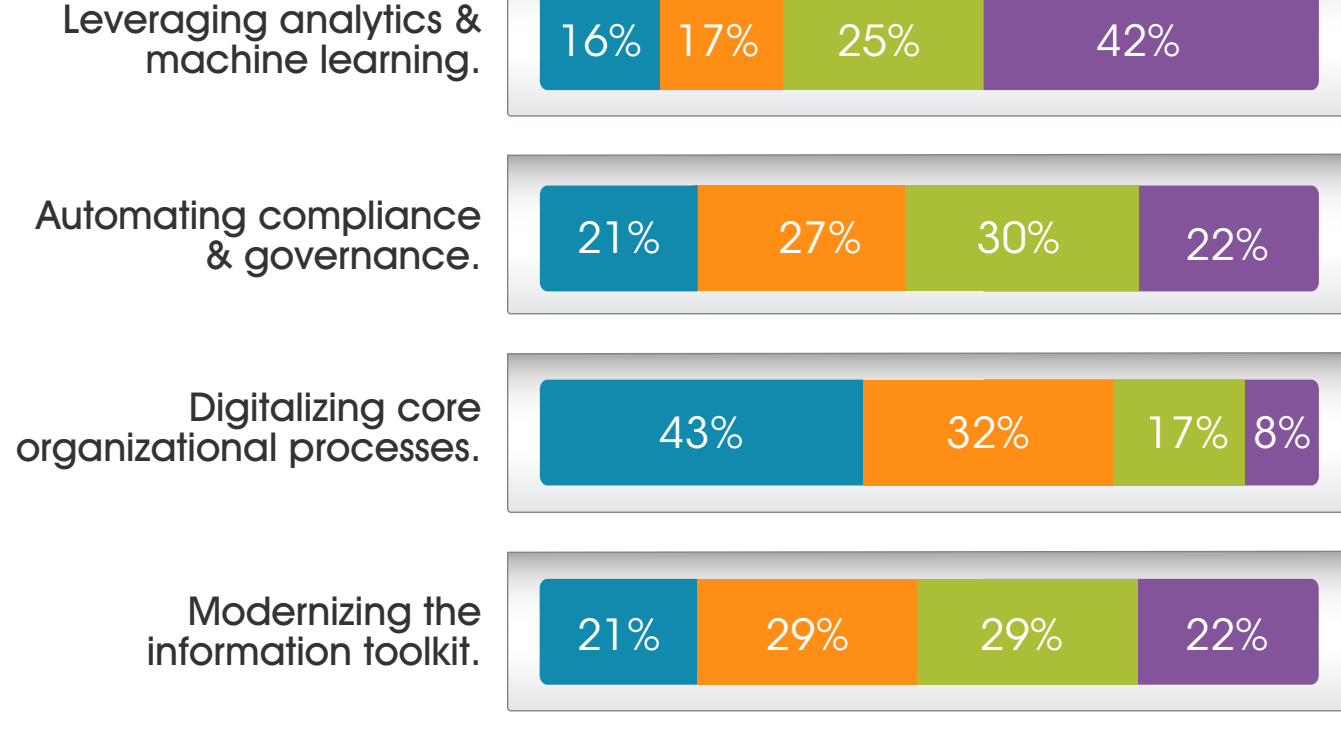
We examined this issue in detail in our Digitalizing Core Organizational Processes Industry Watch, which is available free of charge to AIIM Members.

Here are five key highlights from that report.

## 01 Digital Transformation without Process Transformation is a fool’s errand.



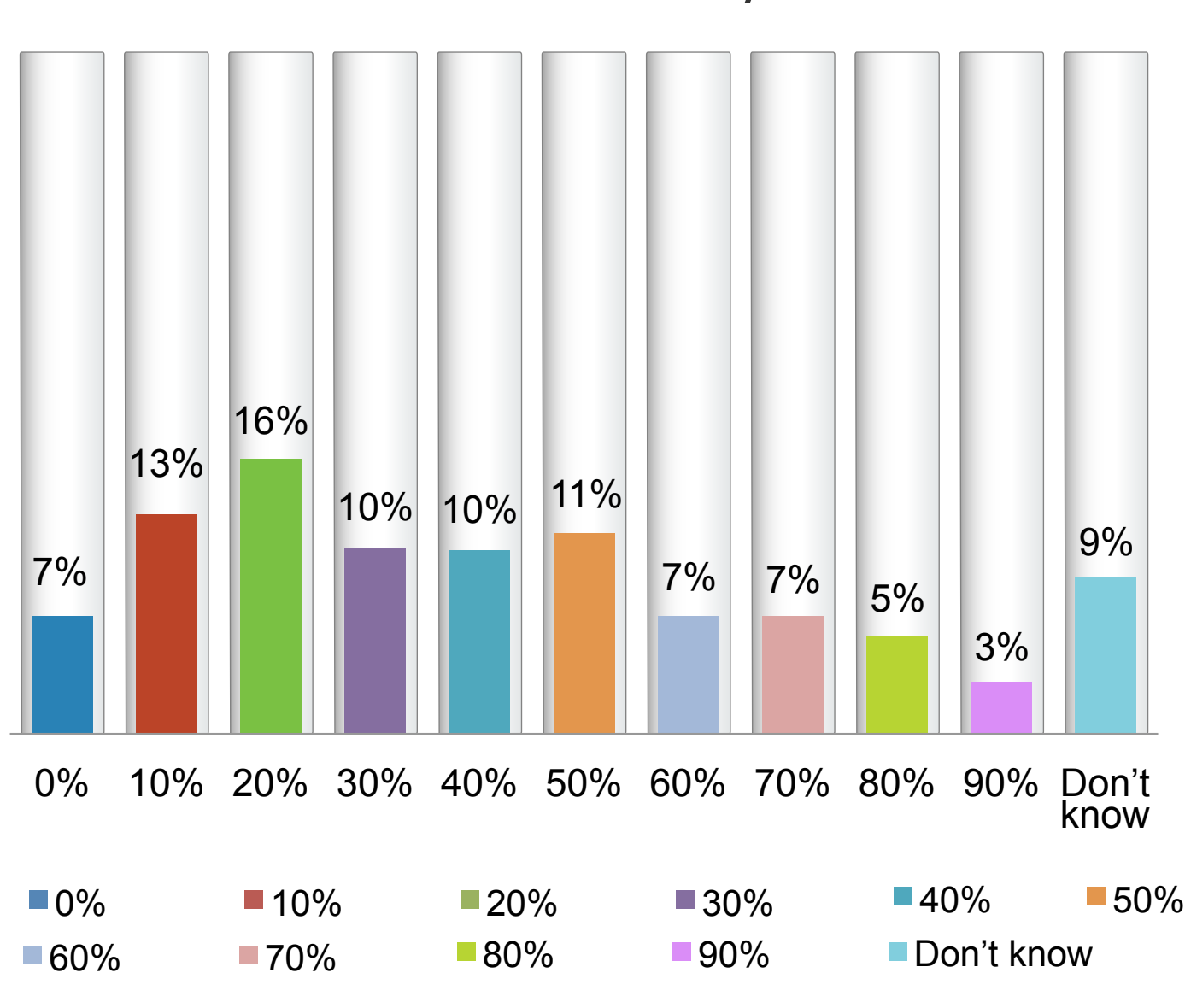
Please rank the CURRENT importance of each of the following broad IIM practices and methodologies to your Digital Transformation Goals (1 = “most important” and 4 = “least important”)



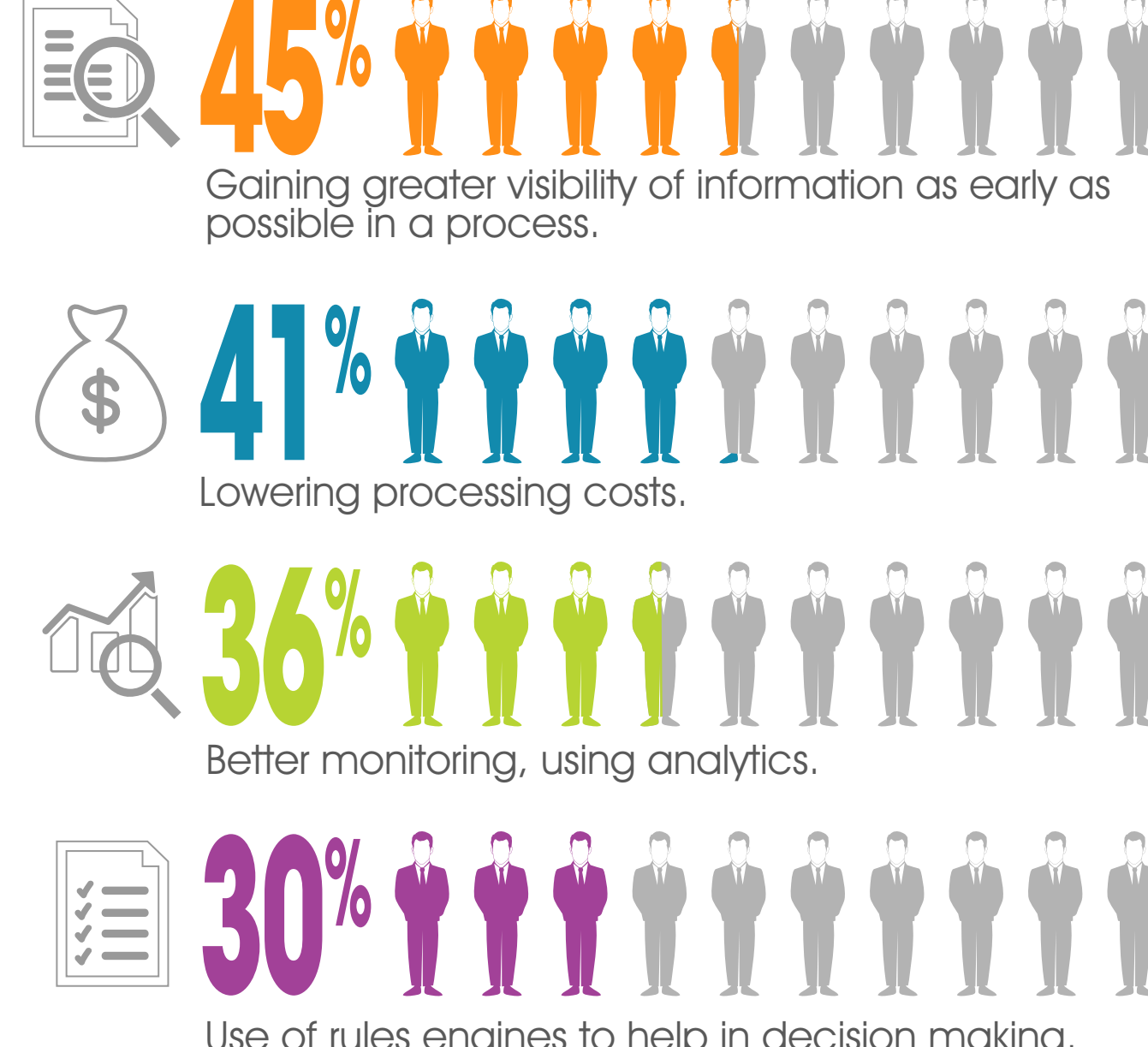
## 02 On average, only 36% of business processes are automated today.

02

What proportion (an estimate is OK!) of your core business processes would you say are automated today?



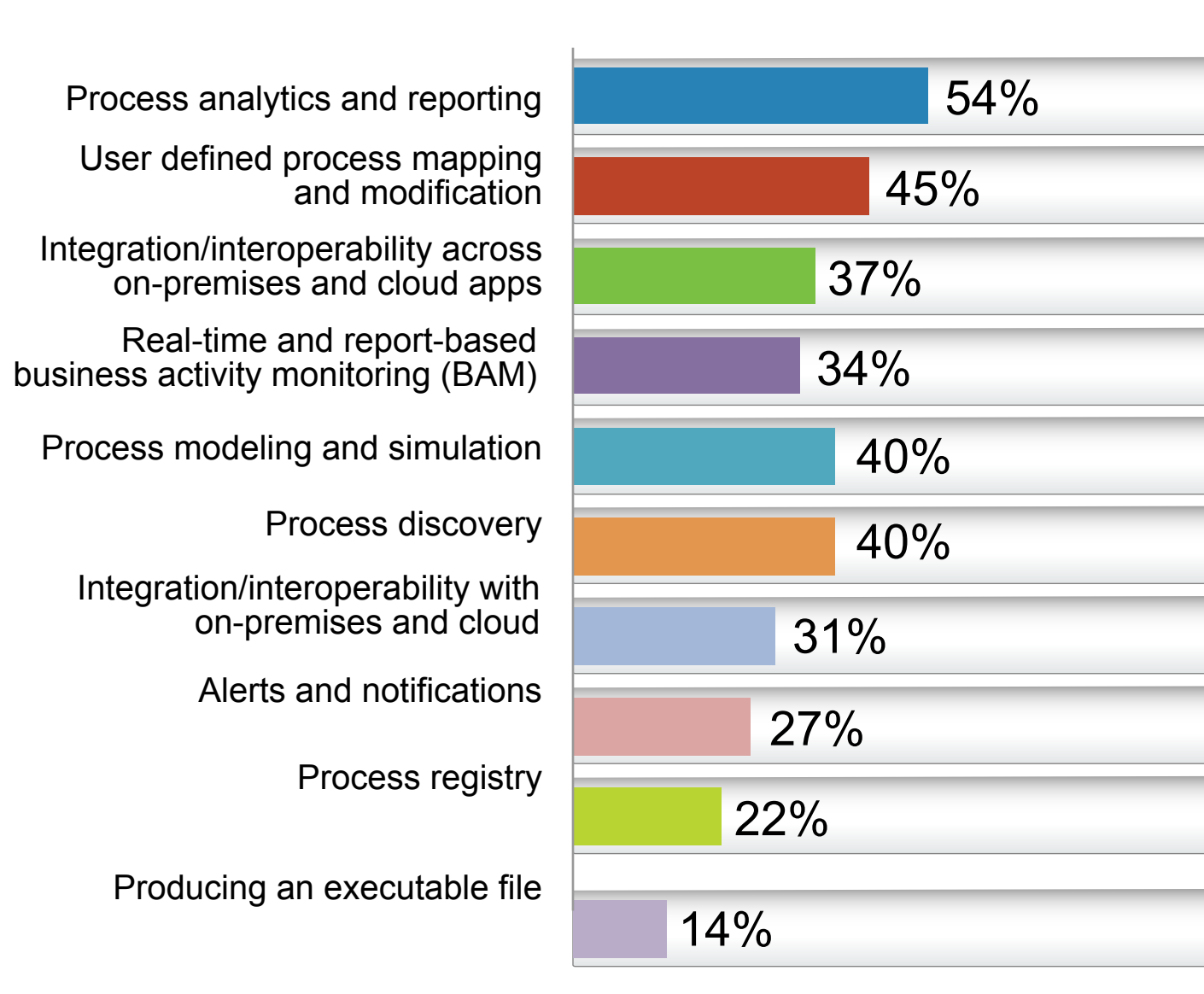
## 03 The 4 most important benefits of process automation solutions.



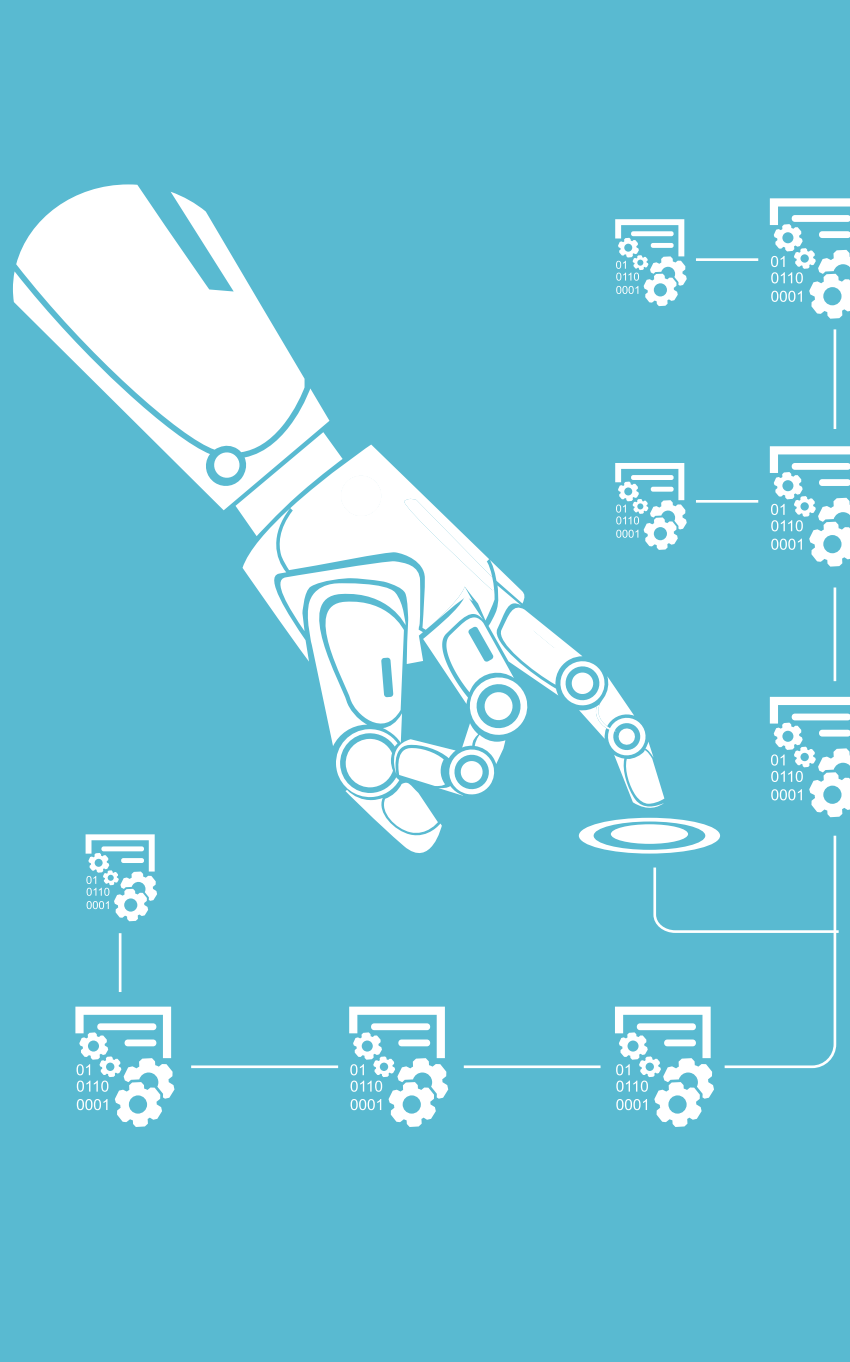
## 04 Process analytics and User-defined process mapping are key to process automation value.

04

How important are the following features/technologies in meeting your process automation goals?



## 05 Robotic Process Automation (RPA) emerging as source of strategic advantage, but deployments still early stage, especially when it comes to content.



We would like to thank the underwriters of this research, without whose support we would not be able to make this infographic available at no charge.

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