Do You Have a Digital Transformation Strategy For Your Documents?

The ongoing shift from paper to digital documents and the growing need for automation across the enterprise is driving about a new era of smart multifunction printers (MFPs) enhanced by software solutions as important as the hardware itself. A recent IDC report explains the need for a holistic strategy for digital transformation.

By 2020, over 50% of acquisition contracts for office-targeted smart MFPs will prioritize software and service offerings first.¹

What is Content-Aware Print and Capture?

Digital transformation starts with documents. Content-aware print and capture software can protect the data in those documents from inadvertent and deliberate exposure. Unlike traditional print management, content-aware print and capture:

- Answers what is being printed beyond why, when and who
- Identifies inappropriate printing of information
- Enables automatic redaction of key words or patterns
- Improves auditing capabilities

According to IDC, adding software as part of a holistic approach extends the functionality of the smart MFP to address strategic business goals including:

1. **Consolidate technology and automate business processes to increase efficiency and add value to existing infrastructure.**
2. **Reduce Costs & Optimize Workflows**
   - Leverage print and capture management to significantly reduce the risk of information loss and security breaches.
3. **Ensure Compliance & Data Governance**
   - Simplify audits with automated reports and support chain of custody initiatives through the capture and print workflow.
4. **Improve Data Visibility & Security**
   - Integrate business process management (BPM) to transform process automation across enterprise document management workflows.
5. **Drive End-to-End Process Orchestration**

The Kofax ControlSuite helps you meet these goals with:

- **Content-Aware Print, Capture & Output Management**
- **Document & Information Security**
- **Advanced Mobile Print & Capture Capabilities**
- **Seamless Integrations**
- **Wide Vertical Reach with Robust Feature Set**

In the future of work, print and capture solutions must extend beyond basic printing, copying and scanning. Learn more in the Cal IDC study: *Today’s Market Need for a Holistic Software Approach for Smart MFPs*.

¹ IDC 45488113, 2019
² IDC FutureScape: Worldwide Imaging, Printing, and Document Solutions 2019 Predictions, IDC #US44385518, October 2018
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