

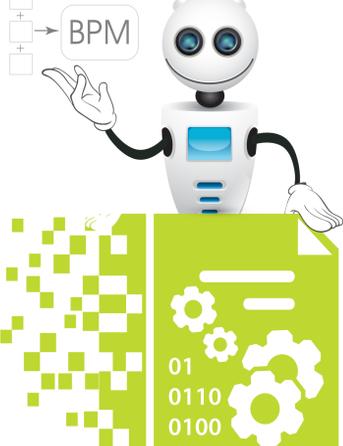
5 Key Data Points –

Enhancing Your RPA Implementation with Intelligent Information

An Executive Perspective

01

Despite two decades of BPM implementations, full process automation is more the exception than the rule.



"These processes are less than 50% automated..."



Across every core back-end business process, unstructured and semi-structured information (i.e., content) represents a significant obstacle to full automation.

02

"Managing unstructured information in this process is a challenge..."



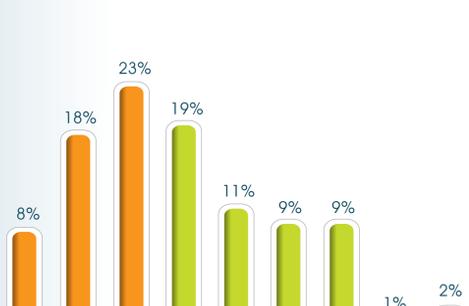
03

...And organizations expect the unstructured information problem -- information chaos -- to get much worse in the next two years.



Overall growth – from X to 4.2X. And of this total, over 60% is unstructured.

Think about ALL of the Information in your organization. What would be your best guess for the percentage of the total that is unstructured INFORMATION?

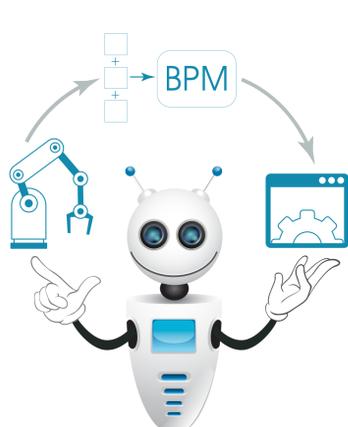
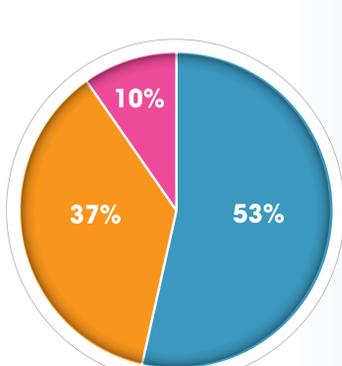


RPA technologies are a vehicle to more fully leverage existing BPM and ECM investments.

04

Do you have an active Robotic Process Automation (RPA) implementation in your organization?

- Yes
- Not yet, we are in the process of launching RPA
- No, and we have no plans to do so



05

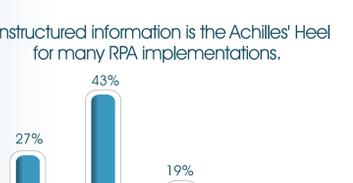
RPA systems need enhanced content capabilities to be fully effective.



Processes with lots of documents and informal communications create problems for most RPA tools.



Unstructured information is the Achilles' Heel for many RPA implementations.



We would like to thank the underwriter of this research, without whose support we would not be able to make this infographic available at no charge.

KOFAX



[Click Here to Download the full report](#)

aiim

Here at AIIM, we believe that information is your most important asset and we want to teach you the skills to manage it. We've felt this way since 1943, back when this community was founded.

Sure, the technology has come a long way since then and the variety of information we're managing has changed a lot, but one tenet has remained constant — we've always focused on the intersection of people, processes, and information. We help organizations put information to work.

AIIM is a non-profit organization that provides independent research, training, and certification for information professionals.

www.aiim.org/research