Dear **[Name]**:

We’ve been given an exclusive opportunity to attend the 2020 Kofax Innovation Summit, June 3-4, in Amsterdam, Netherlands. As **[company name]** evaluates the right technology partner for our automation journey, this is a critical opportunity to get the inside scoop on Kofax and their Intelligent Automation Platform.

The Innovation Summit will bring together Kofax customers, executives and industry experts for a day and a half of intelligent automation discussions, sessions, private meetings and networking. It will be our opportunity to ask questions, dig deeper and walk away with:

* An understanding of common challenges, opportunities and how to build a business case
* Ideas on how to leverage intelligent automation to improve employee productivity and the customer experience
* Insights into how to measure success by exploring real-world use cases
* Implementation best practices, tips for change management and other helpful information to ensure a successful transformation journey

It will cost, [$\_\_\_] to send [attendees] to the Innovation Summit. But the insights gained will be invaluable.

The Innovation Summit is a good investment that will deliver real value to **[company name]** as we implement and scale automation across our organisation.

Sincerely,

**[Name]**