

Kofax Analytics for Mobile

GET DEEPER INSIGHTS AND MAKE BETTER BUSINESS DECISIONS

Now you can pinpoint problems quickly and gain valuable insight into improving adoption and usage rates for your mobile capture solutions.

Kofax Analytics for Mobile™ provides you with answers to these questions and more, with just a few clicks:

- ◆ Is Kofax Mobile ID™ for onboarding increasing or decreasing, week over week?
- ◆ What devices or operating systems have a high percentage of recaptures?
- ◆ How many bills did we process last quarter? Is the trend increasing or decreasing? What is the average amount of bills paid?
- ◆ What percentage of mobile capture customers have upgraded to the latest version of iOS or Android?
- ◆ Has the latest product release improved capture performance on both iOS and Android devices?
- ◆ Is there a product issue that is affecting a specific device or OS version?
- ◆ Is mobile deposit capture usage trending up or down compared to last quarter?
- ◆ How many Samsung Galaxy S9 users do we have?

GAIN DEEPER INSIGHTS INTO YOUR MOBILE CAPTURE SOLUTION

Analytics for Mobile uses Kofax Insight™, an enterprise-class analytics platform used by many top global financial institutions. Its out-of-the box analytics toolset measures the effectiveness of your mobile capture solution.

KOFAX



PRODUCT SUMMARY

Analytics for Mobile includes pre-built, interactive analytics dashboards that provide instant visibility into product performance, feature adoption, and usage trends. Analytics dashboards are available for Kofax Mobile SDK™, Kofax Mobile Bill Pay™, Mobile ID™, Kofax Mobile Credit and Debit Card™, and Kofax Mobile Deposit Capture™. This single, integrated and flexible format enables you to start with one product module and add others whenever you deploy new solutions. Plus, all of these prebuilt dashboards, along with the ability to modify or add new data, is all available with Kofax Process Intelligence.

Kofax Analytics for Mobile dashboards are easy to install and intuitive to use. Kofax mobile and analytics experts identified key parameters and metrics for each solution, and developed, packaged, and tested each dashboard to provide a seamless and insightful experience. Our pre-built dashboards:

- ◆ Provide valuable insights into the performance of your mobile solutions
- ◆ Eliminate costs associated with developing custom dashboards from scratch
- ◆ Help your team focus on delivering frictionless mobile experiences for your customers

Each dashboard provides:

- ◆ **Key performance metrics** via informative graphs and actionable buttons
- ◆ **One-touch drill down** for quick and easy access to more detailed information
- ◆ **Complete, 360-degree visibility** into each transaction for your development, QA, and tech support teams to facilitate testing and troubleshooting
- ◆ **Plug-and-play compatibility** with our Mobile SDK and frameworks that delivers immediate and actionable insights to your team from day one of your mobile deployment



Figure 1. Kofax Mobile SDK Dashboard views



Figure 2. Kofax Mobile SDK Dashboard views

KEY FEATURES

Filters: Each dashboard allows you to pinpointing issues, track product improvements from release to release, and gain valuable insights into your customer base.

Custom Dashboards Views: Each dashboard has a custom view designed by our team of mobile and analytics experts, saving you time and development costs.

Discover more about Kofax Analytics for Mobile at kofax.com

WORK LIKE TOMORROW.™

kofax.com

© 2019 Kofax. Kofax and the Kofax logo are trademarks of Kofax, registered in the United States and/or other countries. All other trademarks are the property of their respective owners.

KOFAX