



# Transform 2012

The Premier Forum for Capture Enabled BPM

Sunday, March 11, 2012

Start	End	<a href="#">AIIM Certification</a>
8:30 AM	12:30 PM	AIIM ECM Practitioner Certification @ \$365
1:00 PM	5:00 PM	AIIM BPM Practitioner Certification @ \$365

Start	End	<a href="#">Kofax Product Certification</a>
8:00 AM	12:00 PM	Kofax Capture 10.0 Recertification @ \$365
8:00 AM	3:00 PM	Kofax Capture 10.0 Update Certification @ \$365

Start	End	<a href="#">PreConference Sessions</a>
12:30 PM	4:30 PM	Kofax and Microsoft: To the Cloud and Beyond
12:30 PM	5:00 PM	Never Stop Automating (MarkView Customers)

Start	End	<a href="#">Partner Enablement Sessions (Partners Only)</a>
9:00 AM	9:50 AM	A Beginner's Guide to Business Process Management
		Solution Selling: Changing the Way You Think and Act
10:00 AM	10:50 AM	BPM Methodologies and Tools
		PreSales Excellence: The Top Habits of PreSales Champions
		Solution Selling: Prospecting and Progressing Opportunities in a Tough Economy
11:00 AM	11:50 AM	BPM Consultative Sales Skills
		PreSales Excellence: Delivering Demos that Dazzle
		Solution Selling: Delivering Memorable and Engaging Presentations
12:30 PM	2:15 PM	Kofax: The Next Chapter & Product Road Map
2:20 PM	2:35 PM	Building a Bigger Business with Kofax
2:20 PM	3:00 PM	Kofax Sales Plays: Selling with Microsoft
		Singularity Product Overview
2:35 PM	3:00 PM	Developing a Winning Business Plan with Kofax
3:05 PM	3:45 PM	BPM Market Overview
		Kofax Sales Plays: BPM Storyboards and Demos
		Kofax Sales Plays: Selling Capture Enabled BPM Solutions
		Opening New Revenue Streams with Kofax BPM
		Using the TotalAgility Process Builder: Business Capabilities
3:50 PM	4:30 PM	Kofax Sales Plays: Point of Origination Storyboards and Demos
		Kofax Sales Plays: Selling Point of Origination Solutions
		Leveraging Kofax Sales Plays to Grow Your Revenue
		Selling Capture Enabled BPM: Prospecting
		Using the TotalAgility Process Builder: Integration Options
4:35 PM	5:15 PM	BPM for the Microsoft Enterprise
		Capture Enabled BPM: Qualifying and Progressing
		Kofax Sales Plays: Invoice Processing Storyboards and Demos
		Kofax Sales Plays: Selling Invoice Processing Solutions
		Marketing Your Way to Business Growth
5:20 PM	6:00 PM	Capture Enabled BPM: Storyboards and Demos
		Capture Enabled BPM: Proposing and Closing
		Driving the Right Skills to Support Your Growth Plans
		Kofax Sales Plays: Digital Mailroom Storyboards and Demos
		Kofax Sales Plays: Selling Digital Mailroom Solutions

PreConference

Start	End	<b>Business Solution Sessions</b>
10:00 AM	10:50 AM	Swiss Post Solutions: The Information Revolution: Digital Transformation as a vehicle for change Wells Fargo: Wells Fargo Wholesale and Kofax Professional Services – Shared Services When is Capture Enabled BPM Right for Your Business
11:00 AM	11:50 AM	Aberdeen Group: ePayables Study Findings with Kofax Customer Case Study Insights Dynamics of Case Management Loma Linda University: Content Optimization for the Dynamic Enterprise
1:00 PM	1:50 PM	AIG: Leveraging BPM to Build the Business Case for SOA Geisinger Health System: Today's Content Capture Needs in Healthcare Hackett Group: Purchasing Operations & AP Performance Study Findings with Kofax Customer Case Study Insights
1:00 PM	2:50 PM	Join the Process game (2 hour)
2:00 PM	2:50 PM	Physicians Mutual & Fujitsu: How to Streamline Your Insurance Claims Process Suncorp: Getting Business Value Faster – Combining Kofax with Agile Development and Automated Testing
3:30 PM	4:20 PM	Capita: The Use of TotalAgility for Insurance Process Outsourcing MRB Consulting: The Role of Enterprise Capture in an Ever Changing Regulatory Environment
4:30 PM	5:20 PM	County of Ventura: Transformation from Paper Case Files to Electronic Case Files - Kofax/KTM Decision & Implementation JTI: Journey To Implementation The Seven Habits of BPM: Attendee Panel
Start	End	<b>Innovative Technology Sessions</b>
10:00 AM	10:50 AM	Capture Driven Processes: Invoice Processing, from Kofax Transformation Modules to MarkView Capture Enable your Applications for the Cloud with the DotImage SDK Go Live in 30 Days with BPM
10:00 AM	11:50 AM	Advanced Capture: Technical Session (2 hours)
11:00 AM	11:50 AM	Distribute It: Deliver Capture to the Masses Enterprise Ready: Driving SharePoint with Capture Enabled BPM Fresenius: Business Process Automation in Healthcare with Efficient and Effective Enterprise Communication Where Does BPM Fit in Your Technical Infrastructure?
1:00 PM	1:50 PM	BPM Product Demo Integrating BPM with Kofax Capture/Kofax Transform Modules Point of Origination: The Value of VRS
1:00 PM	2:50 PM	Advanced Kofax Front Office Server: Technical Session (2 hours)
2:00 PM	2:50 PM	Creating a BPM Center of Excellence The Mailroom Transformed
3:30 PM	4:20 PM	Distribute it: Deliver Capture to the Masses Enterprise Ready: Capture to the Cloud: Office 365 & SharePoint Online Point of Origination: Mobile Capture
3:30 PM	5:20 PM	Advanced Document Importing & Routing with Kofax Transformation Modules and Kofax Import Connectors (2 hours) Kofax Capture Product Portfolio: What is New and What You Need to Know
4:30 PM	5:20 PM	BPM for the Microsoft Enterprise Enterprise Capture: Beyond Paper Capture The New Kofax Capture
Start	End	<b>Networking Roundtables</b>
2:00 PM	3:30 PM	Coffee House: The Agility Impairative – Why the 21st Century Workforce Needs to Change Coffee House: Mobile Capture

Day One

Start	End	Business Solution Sessions
8:00 AM	8:50 AM	BPM in Business Practice Islamic Development Bank: Interdependence Between Kofax and ECM OI TELECOM: Invoice Management in OI TELECOM Brazil Samson: Kofax Transform Modules: Automation is not just for AP!
9:00 AM	9:50 AM	Chesapeake Energy Corporation: How Paperless Are You? County of San Diego Sheriff's Department: Leveraging Content Capture across the Enterprise Ecclesiastical: TotalAgility Case Study
1:00 PM	1:50 PM	Capture Enabled BPM Insurance Solutions Get Your Capture Enabled Process Project Approved and Realize More Savings than Planned Kofax Customer Panel: Best Practices for Invoice Processing & AP Automation
1:00 PM	2:50 PM	Join the Process game (2 hour)
2:00 PM	2:50 PM	Best Practices in BPM Adoption TowerGroup: Insurance Business Strategies and Technology Trends: Transformation in Progress TowerGroup: Top Trends in Banking 2012: Tweaking the Past or Creating a New Path to the Future?
Start	End	Innovative Technology Sessions
8:00 AM	8:50 AM	Capture + BPM Full Feature Demo Enterprise Visibility through Monitoring, Reporting and Dashboards Product Roadmap for Partners (Partner Only)
8:00 AM	9:50 AM	Best Practices for Building a Kofax Transform Modules Project (2 hours) Kofax Capture Product Portfolio: What is New and What I Need to Know?
9:00 AM	9:50 AM	Kofax Professional Services Installation Packages – New Offerings for Customers and Partners Product Roadmap for Partners (Partner Only) Where Does BPM Fit in Your Technical Infrastructure
1:00 PM	1:50 PM	Enterprise Ready: Capture to the Cloud: Office 365 & SharePoint Online Kofax Express 3.0
1:00 PM	2:50 PM	Advanced Data Extraction With Kofax Transform Modules: Search and Matching Server and Other Technologies (2 hours)
2:00 PM	2:50 PM	Building Capture Enabled BPM Solutions Point of Origination: Mobile Capture
3:30 PM	4:20 PM	Enterprise Capture: Beyond Paper Capture Enterprise Ready: Driving SharePoint with Capture Enabled BPM Kofax Import Connector: Deep Dive Technical Session
Start	End	Networking Roundtables
2:00 PM	3:30 PM	Coffee House: Capture + BPM Integration