

**GUEST KEYNOTE SPEAKER:**  
John F. Mancini, President of AIIM

**The Impact of the Consumer Computing Revolution on Enterprise Capture and Content Management**

This session will highlight the findings of a new AIIM study that illustrate how electronic content is developing from basic "Systems of Record" to empowering higher value "Systems of Engagement," and how document capture, the critical first step in the content management lifecycle, serves as a crucial foundation for such capabilities.

According to AIIM President John Mancini, the first waves of spending on Systems of Record over the past decade left knowledge workers mostly on their own. "We gave our workers laptops, connectivity, email, and the Office suite, and told them to 'go be more productive.' The world of consumer-driven social networking technology has given our workforce a taste of what is possible beyond this kind of rudimentary e-mail driven collaboration. Given the pressures that global business models are putting on collaboration and coordination within and across

enterprise boundaries, the demand for improved capabilities is escalating rapidly. The implications of this for IT organizations and CIOs are revolutionary – organizations need to quickly get in front of this curve or they run the risk of getting run over by it. We are on the cusp of a new wave of investment in social business systems that will focus on providing knowledge workers with the tools to collaborate with a business purpose and in the context of business processes.

**DAY ONE - 11 JANUARY, 2011**

Start End

08:00 09:00 **COFFEE & TECHNOLOGY EXPO** (Level -1, H1-3) sponsored by **GAP**

09:00 11:00 **GENERAL SESSION** (Level 0, Exhibition Room II)

	Level -1, Room D1-2	Level -1, Room D3-4	Level -1, Room E1-2	Level -1, Room E3-4	Level -1, Room E5-6	Level -1, Room D5-6
11:00 11:50		<b>GIE UGIM:</b> Kofax to the Front – Enhancing CRM	Leveraging and Extending MFPs into the Business Process	Kofax VRS Elite: Hands On	Kofax Transformation Modules: Driving Sales Growth	<b>Fujitsu EMEA:</b> Get Connected! Scanning Technology Best Practices
12:00 13:00	<b>LUNCH &amp; TECHNOLOGY EXPO</b> (Level -1, H1-3)					
13:00 13:50	<b>British Waterways:</b> Business Benefits Using Kofax with Microsoft SharePoint and SAP	<b>CEPSA:</b> Automating Communication to the Sales Force and POS with Kofax Communication Server	Kofax VRS Elite: What's New and What's Its Value to the Enterprise?	Kofax Transformation Modules: Invoice Line Item Extraction and Matching	Working with SAP	<b>Canon EMEA:</b> The Market Shift to Network Scanners and ScanFront
14:00 14:50	<b>Stolt-Nielsen:</b> A Future-Proofed Global Document Solution Based on Kofax	<b>UGF Assicurazioni:</b> Centralizing Communication for Geographically Distributed Sites	Managing Shared Communication Services in Changing Environments		Kofax VRS Elite: How to Sell Upgrades	<b>Panasonic EMEA:</b> The Flexible and Profitable Way to Business Success
15:00 16:00	<b>BREAK &amp; TECHNOLOGY EXPO</b> (Level -1, H1-3) sponsored by <b>GAP</b>					
16:00 16:50	<b>BMW Group:</b> Capturing, Digitizing, Recognizing, Processing and Archiving 15 Million Pages Annually	<b>Grupo Copisa:</b> Optimizing and Integrating Invoice Processing with Microsoft SharePoint and SAP	Leveraging Kofax Intelligent Recognition Technologies Across the Enterprise for Greater ROI	Kofax Communication Server: Latest Innovations and Outlook	Building Opportunities with Microsoft SharePoint	Kofax VRS Elite: What's New and What's Its Value to the Enterprise?
17:00 17:50	<b>Cheshire Shared Services:</b> A New Image for Public Sector Shared Service	<b>NOSi:</b> Distributed Capture & Transformation: A Roadmap to an Information Society	E-Invoicing: The Problems It Solves, the Money It Saves	Kofax Capture: Deep Dive	Making the Most of the Kofax Global Partner Program	Kofax Express and Kofax VRS Elite: New Product Information and Partner Strategy
19:00 22:00	<b>NETWORKING DINNER</b> (Museu Nacional d'Art de Catalunya) sponsored by <b>FUJITSU</b> <b>PFU</b>					

INDUSTRY solutions
  PRODUCT sessions
  PRODUCT TECHNICAL sessions
  PARTNER sessions (For Partners Only)
  DISTRIBUTION sessions

**GUEST KEYNOTE SPEAKER:**

Markus J. Becker, Chief Executive Officer of Swiss Post Solutions International

**Swiss Post Solutions: Why Transform and Capture are not Mutually Exclusive**

Swiss Post Solutions, a leading provider of document outsourcing services, successfully developed an outcome-based unified global delivery network for document

processing and digital transformation. The solution approach and architecture, which is underpinned by the Kofax Enterprise Capture Platform, takes an enterprise-wide approach to automating business processes. It enables Swiss Post Solution's clients to improve productivity, reduce operational costs, achieve

sustainable cost savings, and accelerate fact-based business decisions and transactions. A case study on an enterprise-wide approach to transformation and capture, for one of the world's top financial institutions, will be presented.

**DAY TWO - 12 JANUARY, 2011**

Start End

08:00 09:00 **COFFEE & TECHNOLOGY EXPO** (Level -1, H1-3) sponsored by **GAP**

09:00 10:00 **GENERAL SESSION** (Level 0, Exhibition Room II)

	Level -1, Room D1-2	Level -1, Room D3-4	Level -1, Room E1-2	Level -1, Room E3-4	Level -1, Room E5-6	Level -1, Room D5-6
10:00 10:50	<b>North Yorkshire County Council:</b> Delivering Transformation of Council Services and Processes Using Kofax Capture and Transformation	<b>Intesa Sanpaolo:</b> Branch Banking: Excellence in Document Management is Key to Success	Accelerating Invoice Processing with KTM Intelligent Recognition Technologies	Kofax Capture: Ask the Experts	Kofax Express and VRS Elite: New Product Information and Partner Strategy	Expand Revenue Opportunities by Leveraging Kofax Services for Premium Partners
11:00 11:50	<b>Iron Mountain:</b> Expanding Across the Enterprise with Kofax Capture	<b>Islamic Development Bank:</b> The Past, Present and Future of Enterprise Capture	Kofax Transformation Modules: The Latest and Greatest in Intelligent Recognition Technologies – Today and Tomorrow		Scanning for SharePoint	Guided TECHNOLOGY EXPO Tour
12:00 13:00	<b>LUNCH &amp; TECHNOLOGY EXPO</b> (Level -1, H1-3)					
13:00 13:50	<b>Karolinska Institute:</b> Competence and Resource Allocation in Emergencies – or How Kofax Communication Server Helps to Save Lives	<b>Mondi Packaging:</b> Automated, End-to-End Accounts Payable Processing	Enterprise Capture: Leveraging the Kofax Onramp to Create Value	Kofax Transformation Modules: Advanced Digital Mailroom Classification	Building Opportunities with Microsoft SharePoint	Kofax Express: How to Sell
14:00 14:50	<b>Austrian Airlines:</b> Unified Communication – Mission Critical and Highly Available	<b>GASCO:</b> Innovation Across the Enterprise – Starting in the Mailroom	End-to-End Automation of Invoice Processing		Kofax Express: How to Sell	Kofax VRS Elite: How to Sell Upgrades
15:00 16:00	<b>BREAK &amp; TECHNOLOGY EXPO</b> (Level -1, H1-3) sponsored by <b>GAP</b>					
16:00 16:50	<b>Dexia:</b> A Front-End Capturing Insurance Company	<b>Emirates Aluminium:</b> Kofax-Enabled Unified Communication Solution to Streamline Flow of Information	Kofax Monitor: Deep Dive	Kofax Transformation Modules: Ask the Experts	Transition from Archives to BPA	Scanning for SharePoint
17:00 17:50			Business Process Automation with Efficient and Effective Enterprise Communication	Kofax Transformation Modules: Using the Trainable Group Locator	Best Practices from Kofax Professional Services to Optimize Services Revenue	
19:00 20:00	<b>COCKTAIL RECEPTION</b> (Level -1, H1-3 - Technology EXPO Hall) sponsored by <b>FUJITSU</b> <b>PFU</b>					
20:00 22:00	<b>AWARDS DINNER</b> (Level 0, Exhibition Room II) sponsored by <b>FUJITSU</b> <b>PFU</b>					

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