

GUEST KEYNOTE SPEAKER: John F. Mancini, President of AIIM

The Impact of the Consumer Computing Revolution on Enterprise Capture and Content Management

This session will highlight the findings of a new AIIM study that illustrate how electronic content is developing from basic "Systems of Record" to empowering higher value "Systems of Engagement," and how

document capture, the critical first step in the content management lifecycle, serves as a crucial foundation for such capabilities.

According to AIIM President John Mancini, the first waves of spending on Systems of Record over the past decade left knowledge workers mostly on their own. "We gave our workers laptops, connectivity, email, and the Office suite, and told them to 'go be more

productive.' The world of consumer-driven social networking technology has given our workforce a taste of what is possible beyond this kind of rudimentary e-mail driven collaboration. Given the pressures that global business models are putting on collaboration and coordination within and across enterprise boundaries, the demand for improved capabilities is escalating rapidly. The implications of this for IT organizations and CIOs are

revolutionary – organizations need to quickly get in front of this curve or they run the risk of getting run over by it. We are on the cusp of a new wave of investment in social business systems that will focus on providing knowledge workers with the tools to collaborate with a business purpose and in the context of business processes.

DAY ONE - JANUARY 17, 2011

Start End

7:00 AM 8:00 AM **BREAKFAST & TECHNOLOGY EXPO** (Sapphire E,I,M) sponsored by **Panasonic**

8:00 AM 10:00 AM **GENERAL SESSION** (Sapphire H,L,P)

10:00 AM 10:30 AM **BREAK & TECHNOLOGY EXPO** (Sapphire E,I,M)

	Sapphire A	Sapphire B	Sapphire C	Sapphire D	Aqua 308	Aqua 306 B
10:30 AM 11:20 AM	Citi: Business Process Transformation in the Financial Industry with Kofax Transformation Module	Accelerating Invoice Processing with KTM Intelligent Recognition Technologies	What is Your Scanner Trying to Tell You? Kofax VRS Elite Device Health Deep Dive	Building Opportunities with Microsoft SharePoint		Government Roundtable
11:30 AM 12:20 PM	Broadridge: Accounts Payable Automation with MarkView and Oracle EBS	Leveraging and Extending MFPs into the Business Process	Kofax VRS Elite: Hands On	Kofax Transformation Modules: Driving Sales Growth	Fujitsu USA: Compelling Solutions with Fujitsu Scanners and Kofax Technologies	
12:30 PM 1:30 PM	LUNCH & TECHNOLOGY EXPO (Sapphire E,I,M) sponsored by OPEX					
1:30 PM 2:20 PM	Hyatt Hotels: Leveraging Kofax as a Cornerstone of Best-in-class Shared Services	Business Process Automation with Efficient and Effective Enterprise Communication	Kofax Transformation Modules: Invoice Line Item Extraction and Matching	Kofax VRS Elite: How to Sell Upgrades	Critical Operating and Financial Metrics: Building the Business Case for Your Capture Investment	Hershey Technologies PartnerPlus
2:30 PM 3:20 PM	CHFA: A Portrait of Advanced Capture Practices	Kofax VRS Elite: What's New and What's Its Value to the Enterprise?		Working with SAP	AIIM San Diego Chapter Meeting	
3:30 PM 4:00 PM	BREAK & TECHNOLOGY EXPO (Sapphire E,I,M)					
4:00 PM 4:50 PM	Thomson Reuters: Financial Process Automation with MarkView in an SSC	Leveraging Kofax Intelligent Recognition Technologies Across the Enterprise for Greater ROI	Kofax Capture: Deep Dive	Making the Most of the Kofax Global Partner Program	AIIM San Diego Chapter Meeting (continued)	
5:00 PM 5:50 PM	New Jersey Manufacturers Insurance Group: Driving Front and Back End Efficiency through Mailroom Automation	E-Invoicing: The Problems It Solves, the Money It Saves	Kofax Capture: Ask the Experts	Kofax Transformation Modules: Driving Sales Growth		
7:00 PM 10:00 PM	NETWORKING DINNER (HARBOR CRUISE)					



Meet in a roundtable format with government experts and Kofax decision makers to discuss how you can make document capture a strategic initiative that yields immediate, measurable results across your agency. This roundtable forum will be a mix of structured and unstructured discussion, featuring government use cases, industry best practices, ideas exchange and Q&A.

INDUSTRY solutions
PRODUCT sessions
PRODUCT TECHNICAL sessions
PARTNER sessions (For Partners Only)
INDUSTRY VIEWPOINT session
★ GOVERNMENT ATTENDEE (recommended session)

DAY TWO - JANUARY 18, 2011

Start End

7:00 AM 8:00 AM **BREAKFAST & TECHNOLOGY EXPO** (Sapphire E,I,M) sponsored by **Panasonic**

8:00 AM 10:00 AM **GENERAL SESSION** (Sapphire H,L,P)

10:00 AM 10:30 AM **BREAK & TECHNOLOGY EXPO** (Sapphire E,I,M)

	Sapphire A	Sapphire B	Sapphire C	Sapphire D	Aqua 308	Aqua 306 B
10:30 AM 11:20 AM	Cerner: Paperless and Beyond in Health Care	End-to-End Automation of Invoice Processing	Kofax Transformation Modules: Advanced Digital Mailroom Classification	Scanning for SharePoint	BCS Systems PartnerPlus	
11:30 AM 12:20 PM	University Hospitals: Real World Best Practices in Accounts Payable Automation	Introducing MarkView for Accounts Payable 7.0		Building Opportunities with Microsoft SharePoint		
12:30 PM 1:30 PM	LUNCH & TECHNOLOGY EXPO (Sapphire E,I,M) sponsored by OPEX					
1:30 PM 2:20 PM	Morgan Stanley Smith Barney: New Account Opening Document Management	Enterprise Capture: Leveraging the Kofax Onramp to Create Value	Kofax Transformation Modules: Using the Trainable Group Locator	Kofax Express and Kofax VRS Elite: New Product Information and Partner Strategy	Microsoft SharePoint Roundtable	Automating AP: Where We Stand and Where We're Going
2:30 PM 3:20 PM	Iron Mountain: Expanding Across the Enterprise with Kofax Capture	Kofax Transformation Modules: The Latest and Greatest in Intelligent Recognition Technologies – Today and Tomorrow	Kofax Communication Server: Latest Innovations and Outlook	Kofax Express: How to Sell		
3:30 PM 4:00 PM	BREAK & TECHNOLOGY EXPO (Sapphire E,I,M)					
4:00 PM 4:50 PM	TD Bank: Enterprise Capture as the Foundation for Effective Process Automation	Kofax Monitor	Kofax Transformation Modules: Ask the Experts	Best Practices from Kofax Professional Services to Optimize Services Revenue	<i>This roundtable will focus on how Kofax products integrate with SharePoint to create unique solutions to everyday business problems while delivering an attractive return on investment. The roundtable format will enable participants to meet and interact with partners and Kofax executives as they share fresh and relevant case studies and perspectives on the value of Kofax solutions for SharePoint.</i>	
5:00 PM 5:50 PM		Managing Shared Communication Services in Changing Environments	Kofax Monitor: Deep Dive	Transition from Archives to BPA		
7:00 PM 8:00 PM	COCKTAIL RECEPTION (Sapphire West Foyer)					
8:00 PM 10:00 PM	AWARDS DINNER (Sapphire H,L,P)					

INDUSTRY solutions PRODUCT sessions PRODUCT TECHNICAL sessions

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INDUSTRY VIEWPOINT session

GOVERNMENT ATTENDEE (recommended session)

GUEST KEYNOTE SPEAKER: Lieutenant Colonel Steve Iooss, U.S. Army (Retired)

US Army: Streamline Your Capture Operations with Military Precision

Learn how the U.S. Army Human Resources Command (HRC) set the stage to significantly streamline operations by using the Kofax capture platform to scan and capture nearly 200 million human resources related documents it receives annually, such as performance evaluations, medical review

forms, retired pay benefit applications and various claim forms via email, fax and mail. With Kofax as its standard platform for capture, HRC is now positioned to start back file conversions of its existing document archives. The resulting data and images will be routed to HRC's Open Text based enterprise library, which is integrated with other document repositories in SharePoint and RightNow CX.

Kofax is pleased to welcome Lieutenant Colonel Steven Iooss, U.S. Army (Retired), to present this exciting success story. He will share the challenges that drove HRC in its search for a complete scan and capture solution, why Kofax was selected amongst the competition, how HRC is benefiting and streamlining operations today, and where the project is headed in the near future.

GENERAL SESSION:

CAPTURE EXPERT PANEL

New to Transform 2011, Kofax will host an exciting, interactive panel of Kofax executives and industry experts to discuss Kofax solutions, best practices, mobile capture environments, the state of the industry and much more. You will hear how other organizations are leveraging document capture, the value they are getting from shared

services environments, how they are measuring success, and which processes they will automate next to take their business to the next level. You will also have an opportunity to direct your own questions to the panel. Ask, listen, learn and discuss with the experts!

PANEL MEMBERS

- Kofax executives
- Industry experts