

KEYNOTE speakers

Dr. Luís Manuel dos Santos Pires:

A New Direction of Service – To the Benefit of the Beneficiaries



ADSE, Direcção-Geral de Protecção Social aos Funcionários e Agentes da Administração Pública, is Portugal's National Authority for reimbursement of medical expenses for public employees within the Ministry of Finance. Dr. Pires has been key in implementing processes throughout a government organization covering reimbursement of health expenditures of public employees. Under his guidance those processes were not only designed to improve operational efficiency but they are addressing the need for better service experience. With this approach he set a standard for Europe as he generated a beneficiaries-centric business model. Kofax as a platform to capture and communicate all relevant data are a key component of today's outstanding business model and processes of ADSE. Prior to his role at ADSE, Dr. Pires held positions as Head of Finance Division of the Portuguese Parliament, Advisor Secretary of State for Budget and was Supervisory Board Member of Instituto Nacional de Saúde Dr. Ricardo Jorge, a public institution under the Portuguese Ministry of Health.

Thomas Senger:

The Value of Document Driven Process Automation



Thomas Senger is Senior Vice President of Applications Software Sales for EMEA. Prior to joining Kofax, Senger was most recently Vice President of EMEA Channels and Alliances at Hewlett Packard Software where he was responsible for sales and services activities in that region. Before that, he served in both EMEA and Asia Pacific in senior sales management positions at Peregrine Systems, Realtech Systems Consulting, Siemens Business Services and Oracle Corporation.

DAY TWO (OCT 27)

Start	End											AIIM: ECM Practitioner (Training Course)
8:00 AM	9:00 AM											
9:00 AM	10:30 AM	GENERAL SESSION – KEYNOTES (Rubin)										
10:30 AM	11:30 AM	MORNING BREAK & EXPO (Saphir)										
		Quarz	Topas 1	Opal 1	Amethyst 1	Bernstein 1	Bernstein 2	Opal 2	Jade 2	Amethyst 2	Onyx	
11:30 AM	12:20 PM	Caterpillar: Benefits of Automating the Accounts Payable Process End-to-End	Harvey Spencer: Industry Insight – The Different Faces of Capture		The Kofax Product Stack: ROI by Design	Managing Fax and Other Communications with the Kofax Communication Server	Keeping Control Over Capture with Kofax Monitor	Is Microsoft Your Next Big Business Growth Opportunity?	Kofax Value-Added Distribution: Distributed Excellence for Partners	Kofax Monitor 5.1 Overview		AIIM: ECM Practitioner (Training Course)
12:30 PM	2:00 PM	LUNCH & EXPO (Saphir)										
2:00 PM	2:50 PM	National Commercial Bank: Making Money and Saving Money	Juniper Networks: Driving Company Success in Really Tough Times – Accounts Payable Shines in Enterprise Spotlight	Build a Compelling ROI Justification for Kofax: Nucleus Research (End Users)	Further Improve Business Efficiency with Kofax Capture 9.0	Hybrid Electronic/Paper Invoice Processing on a Single Platform: Kofax Transformation Modules and Kofax e-Transactions	Real World Best Practices for Accounts Payable Automation	What Is This Thing Called SharePoint?	Batch Scanning Made Easy: Meet Kofax Express	Kofax Monitor 5.1 Overview	Kofax e-Transactions for Invoices 2.0 Essentials (Training & Certification Program [online certification post conference])	AIIM: ECM Practitioner (Training Course)
3:00 PM	3:50 PM	Swiss Post Solutions: Enabling Information Transformation Across Geographic Boundaries	Intesa Sanpaolo: Improving Cash Management in Banking		MFPs to Desktop Scanners: Deploying Kofax in Distributed Front Office Environments	Extending the Power of VRS Image Perfection Technology to Any Business Process		Gold Sponsor Session: New Business Opportunities with Panasonic and Epson				
4:00 PM	5:00 PM	AFTERNOON BREAK & EXPO (Saphir)										
5:00 PM	5:50 PM	Sonae Distribuição: Achieving Agility – Blazing Fast Invoice Processing in a Retail Group	Consip: Purchasing Power for Public Administration		How to Leverage MFPs for Fax and Other Communications	Kofax for the Enterprise: Moving from Departmental Solutions to the Enterprise	How to Generate Incremental Revenue from Kofax Products	Co-Marketing with Kofax	Extending the Power of VRS Image Perfection Technology to Any Business Process			AIIM: ECM Practitioner (Training Course)
6:00 PM	7:00 PM	COCKTAIL RECEPTION (Saphir)										
7:00 PM	10:00 PM	CUSTOMER AND PARTNER AWARDS DINNER (Rubin)										

INDUSTRY solutions
 PRODUCT sessions
 PARTNER sessions
 DISTRIBUTION sessions

day two
at a glance



AIIM: ECM Practitioner (Training Course)

The Enterprise Content Management (ECM) Certificate Program is designed from global best practices among AIIM's 65,000 members. The program covers the strategies, tools and technologies used to capture, store, manage, preserve and deliver information in support of business processes. It provides a framework which enables the management of information assets across an organization, and it ties in relevant components and technologies such as electronic document management, electronic records management, workflow, business process management, web content management, collaboration and digital asset management.

Following the AIIM course on October 27, you will have unlimited access to the online course and handouts for six months, but a maximum three attempts to pass the online exam. After you pass the online exam, you will receive a certificate from AIIM designating you as an "AIIM ECM Practitioner."

Note: no materials or preparation is required prior to the class – just show up!