

KEYNOTE speakers

Reynolds Bisch:

Creating Sustainable Advantages Through Document Driven Process Automation



Reynolds was appointed as Chief Executive Officer and a member of Kofax's Board of Directors in November 2007. Reynolds has been active in enterprise software markets for more than 20 years. In 1989, he co-founded Captiva Software Corporation, which became a leading provider of input management solutions and a NASDAQ listed company (CPTV). He served as Captiva's President and CEO until its acquisition by EMC Corporation in December 2005. He then served as Vice President of EMC's Enterprise Software Group until June 2006 when he resigned to take a sabbatical. Prior to Captiva, Reynolds was CEO of Unibase Systems, Inc., the first company to provide data entry systems on industry standard, open platforms. He has served on the Board of Directors of many industry organizations, including AeA (now TechAmerica), AIIM and TAWPI and in 2003 was named Ernst & Young's Software Entrepreneur of the Year for the San Diego area. He holds a Bachelor of Science in Business Administration from the Pennsylvania State University.

DAY ONE (OCT 21)

| Start | End | | | | |
|----------|----------|---|---|--|--|
| 7:00 AM | 8:00 AM | BREAKFAST (sponsored by OPEX) & EXPO Elizabeth Ballrooms E-H | | | |
| 8:00 AM | 9:30 AM | GENERAL SESSION Elizabeth Ballrooms A-D | | | |
| 9:30 AM | 10:00 AM | MORNING BREAK & EXPO Elizabeth Ballrooms E-H | | | |
| | | Manchester Ballroom A | Manchester Ballroom B | Manchester Ballroom I | Manchester Ballroom F |
| 10:00 AM | 10:50 AM | Catholic Healthcare West: Transformation and Our Path to Accounts Payable Process Optimization | Harvey Spencer: The Different Faces of Capture – Industry Insight | Build a Compelling ROI Justification for Kofax: Nucleus Research (End-Users) | Automating Mail Distribution with Kofax: Best Practices, Tips and Tricks |
| 11:00 AM | 11:50 AM | Juniper Networks: Driving Company Success in Really Tough Times – Accounts Payable Shines in Enterprise Spotlight | Boeing: Award Winning Results Through Distributed Capture, Kofax Transformation Modules and Business Process Management | | |
| 12:00 PM | 1:30 PM | LUNCH & EXPO Elizabeth Ballrooms E-H | | | |
| 1:30 PM | 2:20 PM | Injured Workers' Insurance Fund: Medical Bill Processing Automation in Workers' Compensation Insurance | Colorado Housing and Finance Authority: Transforming Business Processes with Advanced Capture Technologies | Build a Compelling ROI Justification for Kofax: Nucleus Research (Kofax Partners) | Hybrid Electronic/Paper Invoice Processing on a Single Platform: Kofax Transformation Modules and Kofax e-Transactions |
| 2:30 PM | 3:20 PM | Willbros: Hands-Free Accounts Payable by Automating JD Edwards ERP | Pharmaceutical Product Development: Benefits of Capture in a Global Environment | | |
| 3:30 PM | 4:00 PM | AFTERNOON BREAK & EXPO Elizabeth Ballrooms E-H | | | |
| 4:00 PM | 4:50 PM | | OppenheimerFunds: Taking Kofax to the Enterprise in Financial Services | | Automating Mail Distribution with Kofax: Best Practices, Tips and Tricks |
| 5:00 PM | 5:50 PM | | | | |
| 6:00 PM | 9:00 PM | NETWORKING RECEPTION & DINNER Elizabeth Ballrooms E-H | | | |

INDUSTRY solutions
 PRODUCT sessions
 PARTNER sessions

day one
at a glance

Alan Kerr:

Realize Operational Efficiencies, and Increase Your Business Opportunities with Kofax



Alan Kerr is Executive Vice President of Field Operations. He is responsible for Kofax’s customer facing functions on a global basis, including all sales, professional services, maintenance services, channel management, business development and sales operations activities. Alan comes to Kofax from HP, where he was most recently Vice President of Global Sales and Distribution within HP Software, the company’s enterprise software group. During his tenure with HP Software, he also served as Vice President of Global Operations, where he oversaw the integration of Mercury Interactive into the HP Software organization. Prior to HP, Alan was part of the executive management team at Peregrine Systems, Inc, where he was instrumental in restructuring that business prior to it being acquired by HP. He previously held senior sales management positions at a number of other technology companies, including Ascential Software, Informix Software, Software AG and Data General.

| Manchester Ballroom D | Manchester Ballroom E | Manchester Ballroom C | Manchester Ballroom H | Manchester Ballroom G |
|--|--|---|---|--|
| Managing Fax and Other Communications with the Kofax Communication Server | The Kofax Product Stack: ROI by Design | Kofax Support Program (Kofax Partners) | Kofax Monitor 5.1 Overview Pre Registration Required | IOMA: Essentials of Accounts Payable (Training & Certification Program) Pre Registration Required |
| How to Leverage MFPs for Fax and Other Communications | Kofax for the Enterprise: Moving from Departmental Solutions to the Enterprise | Co-Marketing with Kofax (Kofax Partners) | | |
| Batch Scanning Made Easy: Meet Kofax Express | Kofax for the Enterprise: When Downtime Costs Money – High Availability Features | Gold Sponsor Panel Session (Böwe Bell + Howell, Epson, Therefore) | Kofax e-Transactions for Invoices 2.0 Essentials (Training & Certification Course) Pre Registration Required | IOMA: Essentials of Accounts Payable (Training & Certification Program continued) Pre Registration Required |
| Extending the Power of VRS Image Perfection Technology to Any Business Process | Kofax for the Enterprise: Managing Shared Services | Gold Sponsor Panel Session (Canon, HP, Opex) | | |
| Further Improve Business Efficiency with Kofax Capture 9.0 | Managing Fax and Other Communications with the Kofax Communication Server | | Kofax e-Transactions for Invoices 2.0 Essentials (Training & Certification Course continued) Pre Registration Required | IOMA: Essentials of Accounts Payable (Training & Certification Program continued) Pre Registration Required |
| Real World Best Practices for Accounts Payable Automation | MFPs to Desktop Scanners: Deploying Kofax in Distributed Front Office Environments | | | |



Essentials of Accounts Payable (Training & Certification Program)

This fast-paced, one-day training program will rapidly get you up to speed on invoice handling, checks, 1099s, e-invoicing, audits – all the tasks of today’s multi-tasking AP specialists and managers. The program will prepare you for the certification exam, which can be taken at the end of the program or online at a later date.

The program is the ideal way to get new staff up to speed in a hurry, or to prepare to take the Accounts Payable Specialist (APS), or Accounts Payable Manager (APM) certification exam, developed by IOMA and the Accounts Payable Network (TAPN).

KEYNOTE speakers

Webb Edwards:

The Strategic Value of Automating Document Driven Business Processes



Formerly Executive Vice President of Wells Fargo Services, the technology and operations subsidiary of Wells Fargo, Webb is recognized nationally as a leading authority on technology strategies in both back and front office enterprise environments that span infrastructure, mainstream business applications development, payment systems, ATM services, risk management and data architecture. He currently advises and consults with organizations concerning their strategies in these and other areas.

DAY TWO (OCT 22)

Start End

7:00 AM 8:00 AM **BREAKFAST & EXPO** Elizabeth Ballrooms E-H

8:00 AM 9:30 AM **GENERAL SESSION** Elizabeth Ballrooms A-D

9:30 AM 10:00 AM **MORNING BREAK & EXPO** Elizabeth Ballrooms E-H

| | | Manchester Ballroom A | Manchester Ballroom B | Manchester Ballroom F |
|----------|----------|--|--|--|
| 10:00 AM | 10:50 AM | Citi: Financial Transaction Processing | Harvey Spencer: The Different Faces of Capture – Industry Insight | Batch Scanning Made Easy: Meet Kofax Express |
| 11:00 AM | 11:50 AM | Burger King: Fully Automated Procure-to-Pay – Before and After | Valero: Kofax for Corporate and Retail Invoice Processing | How to Leverage MFPs for Fax and Other Communications |
| 12:00 PM | 1:30 PM | LUNCH & EXPO Elizabeth Ballrooms E-H | | |
| 1:30 PM | 2:20 PM | Chesapeake Energy: Integrating Capture with Offsite File Management for Oil and Gas Leases | Iron Mountain: If You Build It, They Will Come – How Kofax Helps Us Provide Standardized Services with Centralized Control | Hybrid Electronic/Paper Invoice Processing on a Single Platform: Kofax Transformation Modules and Kofax e-Transactions |
| 2:30 PM | 3:20 PM | Bergelectric: Cut Costs, Not Trees! Five Steps to Automate Accounts Payables | Cerner: Document Solutions for Health Care | |
| 3:30 PM | 4:00 PM | AFTERNOON BREAK & EXPO Elizabeth Ballrooms E-H | | |
| 4:00 PM | 4:50 PM | | | |
| 5:00 PM | 5:50 PM | | | |
| 6:00 PM | 9:00 PM | COCKTAIL RECEPTION & CUSTOMER and PARTNER AWARDS DINNER Elizabeth Ballrooms A-D | | |

INDUSTRY solutions

PRODUCT sessions

PARTNER sessions

day two
at a glance

Steve Johnson:
The Value of Document Driven Process Automation



Steve Johnson is Senior Vice President of Software & Solutions Sales for the Americas. Before joining Kofax, Johnson worked at IBM Corporation and FileNet Corporation prior to IBM's acquisition of that company in 2006, where he served as Vice President for Enterprise Content Management Sales and managed more than 130 sales and technical staff for seven business units in the East, Federal and Canada areas. Prior to that position, he was Vice President, Key Accounts for North America with FileNet, leading that group's transformation to an enterprise software sales team. Johnson has also served in senior sales management positions with Open Text Corporation, NextPage, Ascential Software, Informix Software and Oracle Corporation.

| Manchester Ballroom D | Manchester Ballroom E | Manchester Ballroom C | Manchester Ballroom H | Manchester Ballroom G |
|--|--|--|---|---|
| The Kofax Product Stack: ROI by Design | How to Generate Incremental Revenue from Kofax Products (Kofax Partners) | Co-Marketing with Kofax (Kofax Partners) | Kofax Monitor 5.1 Overview Pre Registration Required | AIIM: ECM Practitioner (Training Course) Pre Registration Required |
| Extending the Power of VRS Image Perfection Technology to Any Business Process | Kofax for the Enterprise: Moving from Departmental Solutions to the Enterprise | Corporate Recipe for Success Fujitsu | | |
| How to Generate Incremental Revenue from Kofax Products (Kofax Partners) | Kofax for the Enterprise: When Downtime Costs Money – High Availability Features | What Is This Thing Called SharePoint? (Kofax Partners) | Kofax e-Transactions for Invoices 2.0 Essentials (Training & Certification Course) Pre Registration Required | AIIM: ECM Practitioner (Training Course continued) Pre Registration Required |
| Keeping Control Over Capture with Kofax Monitor | Kofax for the Enterprise: Managing Shared Services | Is Microsoft Your Next Big Business Growth Opportunity? (Kofax Partners) | | |
| Real World Best Practices for Accounts Payable Automation | Further Improve Business Efficiency with Kofax Capture 9.0 | Kofax Professional Services (Kofax Partners) | Kofax e-Transactions for Invoices 2.0 Essentials (Training & Certification Course continued) Pre Registration Required | AIIM: ECM Practitioner (Training Course continued) Pre Registration Required |
| MFPs to Desktop Scanners: Deploying Kofax in Distributed Front Office Environments | Keeping Control Over Capture with Kofax Monitor | Kofax Support Program (Kofax Partners) | | |



AIIM: ECM Practitioner
(Training Course)

The Enterprise Content Management (ECM) Certificate Program is designed from global best practices among AIIM's 65,000 members. The program covers the strategies, tools and technologies used to capture, store, manage, preserve and deliver information in support of business processes. It provides a framework which enables the management of information assets across an organization, and it ties in relevant components

and technologies such as electronic document management, electronic records management, workflow, business process management, web content management, collaboration and digital asset management.